

Tinton Abraham

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[Linkedin](#)

Experience Design Manager

Over 15 years of professional experience as a user experience / web solutions consultant. Extensive experience in managing project architecture, design and front-end development teams and efforts. Experienced manager, coach and mentor. Broad background in interaction design and user-centered design principles and methods.

Experience Trail

Experience Design Manager

Cognizant Worldwide Limited (UK)

2016- Till Date

Clients Managed: Network Rail, AXA XL, J P Morgan, Barclays, Royal London Group, Citi Bank UK, Mapfre USA, Generali Malaysia & Vietnam etc..

Responsibilities:

- Designed and pitched solutions to high profile clients outlining design directions and their impacts on their business KPIs & success metrics
- Worked with business consultants and developers to create technically feasible design solutions for over 10+clients within the given project timeline.
- Provided project management skills and strategies to all six of my team to help them meet tight deadlines and boost team cultures.
- Hired, managed, and mentored an exceptional internal UX team
- Ensured that all UX Design activities are executed at high quality levels, manage team initiatives, set priorities, and manage scoping.
- Developed and implemented technical and developmental goals for team
- Reviewed with and gathered feedback on work from business, product management, development and peer design teams as well as executive leadership
- Collaborated with other developers, designers, copywriters, and marketing managers

Senior Experience Designer

Ernst & Young – Financial Services Offices (FSO)

2014-2016

Clients Managed: Fifth Third, AIG, DTCC, BB&T, Discover Network, MetLife, The Hartford and Resource Allocation Tool etc.

Responsibilities:

- Primarily worked with clients to design out new internal tools, Financial website refresh and Fintech mobile applications.
- Developed process flows, site maps, wireframes, prototypes, and low/high-fidelity mockups to test and communicate designs across web and mobile platforms
- Establishing user experience best practices for the organization.

UX Designer

Pramati Technologies (P) Limited.

2013-2014

Internal Projects: Wavemaker, Opatter

Responsibilities:

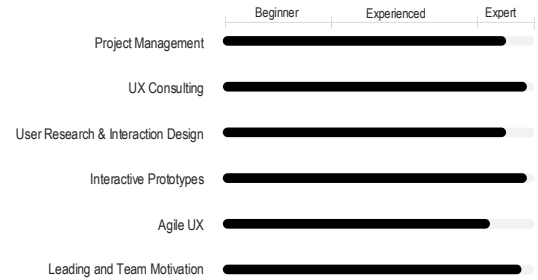
- Created engaging, simple to use solutions based on goals and design principles
- User Research and User Interface Design deliveries



35⁺
UX Projects managed & delivered on-time.

25⁺
International clients supported till-date.

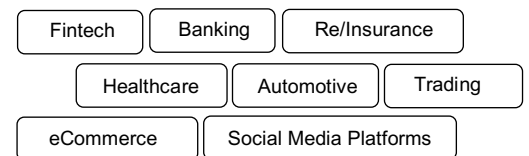
Skills



Toolbox



Domains



Awards

- GGM IDE-DX Delivery Award 2022- Honorable Mention
- Hackathon 2021- UX Designer of Runner-up Team
- Pioneer Award during Q4, FY 2019
- Pioneer Award during Q3, FY 2017
- EY Extra Miler Award during H1, FY 2015

Workshops

Design Methodologies

Dr. Amitoj Singh (Emotion Centered Design and Innovation Expert, Samsung Electronics Pvt Ltd)

Eye Tracking

SMI Gaze & Eye Tracking Systems (Sens Motoric Instruments (SMI))/Tobii Eye Tracking Technology)

Education

- Collected and analyzed user behavior through A/B testing, interviews and surveys
- Collaborated effectively as part of a team and was willing to explore all options

• **UX Designer.**

Zen Technologies Ltd.

2010-2013

Internal Projects: Smart Target System, Micro Clinic, Automatic Driving Simulator, Weapon Simulator, Tank Simulator

Responsibilities:

- User Research and User Interface Design for all product software
- Product CBT (Computer Based Training material) development
- New Product research, User research and Data gathering

• **Software Engineer**

Hexaware Technologies Ltd.

2006-2008

Projects supported: Hewitt Duke

Responsibilities:

- Visual designs for screen mockups
- User Research

Masters Of Design (M.Des)

Indian Institute of Technology, Delhi

2008-2010

Bachelor of Technology

Mahatma Gandhi University in Applied Electronics & Instrumentation – 2002- 2006

Design is creativity with strategy.